

**Name Finder
Revenue Projection**

	<u>CPA Deals</u>			<u>Banner Ads</u>	<u>88x31</u>
	<u>336x280</u>	<u>234x60</u>	<u>Total</u>		
Effective CPM	\$ 1.74	\$ 3.33	\$ 2.54	\$ 1.68	\$ 5.00
Page views/month	1,500,000	1,500,000	3,000,000	3,000,000	3,000,000
Revenue	\$ 2,610	\$ 4,995	\$ 7,605	\$ 5,040	\$ 15,000

No Sponsorship:

CPA	7,605
Banners	5,040
Total	\$ 12,645

1 month sponsorship:

High	\$ 90,000
Medium	\$ 45,000
Low	\$ 37,500

Sponsorship - High

336x280		234x60	High	Med	Low
\$ 30.00	\$ 20.00				
1,500,000	1,500,000				
\$ 45,000	\$ 30,000	\$ 90,000		50000	37500