

About the Authors

Thomas J. Shelford is a partner in Project Calibrate™, a project management consulting firm focused on providing best practices for Web teams (<http://www.projectcalibrate.com>). Tom began his career on the Web as the Technical Production Manager of a major content portal, and has witnessed Silicon Alley's explosive dot-com lifecycle first hand. He is also a Senior Architect at SeaState Internet Solutions (<http://www.seastatesolutions.com>), a freelance Web development shop employing virtual teams.

During his career Tom has managed dozens of Web projects including content sites, e-commerce sites, e-marketing campaigns, and internationalization efforts. These projects have led to an interest in content management systems and user interface design. Tom advocates an interdisciplinary approach to the Web, and his eclectic background includes mathematics and illustration in addition to project management.

Gregory A. Remillard has been a project manager on large-scale Web development projects for five years. He has managed projects for diverse companies such as Gruner & Jahr USA (Parents.com) and Unilever Bestfoods (myMeals.com). Greg is a founding partner of Project Calibrate, LLC (<http://www.projectcalibrate.com>).

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